

ZOO TO DO | SATURDAY, NOVEMBER 4, 2017 SPONSORSHIP OPPORTUNITIES

Please return signed contract with method of payment to:
Dallas Zoo • Attn: Zoo To Do • 650 S. R.L. Thornton Freeway • Dallas, TX 75203-3013
469.554.7444 • 469.554.7362 Fax • Events@DallasZoo.com • DallasZooToDo.com



PREMIER NAMING RIGHTS \$50,000

Includes a PRIDE OF LIONS (\$25,000) underwriting package and prominent logo recognition on event materials. One opportunity available per category.

- Official Airline
- Official Luxury Vehicle

PRIORITY NAMING RIGHTS \$25,000

Includes a FLAMBOYANCE OF FLAMINGOS (\$15,000) underwriting package with logo recognition at the sponsored area. Opportunities include:

- Event Program
- Stage
- Valet and Trams
- VIP Lounge
- VIP Seating Area

PRIME NAMING RIGHTS \$15,000

Includes a TROOP OF GORILLAS (\$7,500) underwriting package with logo recognition at the sponsored area. Opportunities include:

- Two (2) Airstar Lights Balloons (*multiple opportunities available*)
- Big Board Auction Area
- Double or Triple Party Bar (*multiple opportunities available*)
- Light Wall Directional Signs
- Patron Party
- Photo Opportunity (*multiple opportunities available*)
- Raffle

PREFERRED NAMING RIGHTS \$7,500

Includes a VIP TICKET PACKAGE (\$3,000) with logo recognition at the sponsored area. Opportunities include:

- Chef Station (*multiple opportunities available*)
- Mixologist (*multiple opportunities available*)
- Party Bar – single bar (*multiple opportunities available*)
- Party Favors
- Valet (without trams)

*Sponsorships include opportunities to provide co-branded collateral or gifts during the event. For specific details, please contact Nicole Sweeney at Nicole.Sweeney@DallasZoo.com or 469-554-7445.

ZOO TO DO | SATURDAY, NOVEMBER 4, 2017 SPONSORSHIP AGREEMENT



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Donor Name: _____
(Please print name exactly as it should appear, including capitalization and punctuation)

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

Yes! I/We would like to help support the Dallas Zoo with its mission of engaging people & saving wildlife.

SPONSORSHIPS:

- | | |
|--|--|
| <input type="checkbox"/> Official Airline \$50,000 | <input type="checkbox"/> Light Wall Directional Signs \$15,000 |
| <input type="checkbox"/> Official Luxury Vehicle \$50,000 | <input type="checkbox"/> Patron Party \$15,000 |
| <input type="checkbox"/> Event Program \$25,000 | <input type="checkbox"/> Photo Opportunity \$15,000 |
| <input type="checkbox"/> Stage \$25,000 | <input type="checkbox"/> Raffle \$15,000 |
| <input type="checkbox"/> Valet and Trams \$25,000 | <input type="checkbox"/> Chef Station \$7,500 |
| <input type="checkbox"/> VIP Lounge \$25,000 | <input type="checkbox"/> Mixologist \$7,500 |
| <input type="checkbox"/> VIP Seating Area \$25,000 | <input type="checkbox"/> Single Party Bar \$7,500 |
| <input type="checkbox"/> Two (2) Airstar Light Balloons \$15,000 | <input type="checkbox"/> Party Favors \$7,500 |
| <input type="checkbox"/> Big Board Auction Area \$15,000 | <input type="checkbox"/> Valet (without trams) \$7,500 |
| <input type="checkbox"/> Double or Triple Party Bar \$15,000 | |

- I/We can't party with you, but I/we do want to support the Dallas Zoo with our gift of \$_____.
- I decline all benefits. Please keep my gift anonymous.

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- Please send logo artwork in .eps format to Events@DallasZoo.com.
 - Deadline for recognition is August 11, 2017.
 - We cannot guarantee recognition for contracts and artwork received after the deadline.
-

PAYMENT: Total Amount of Contribution/Pledge: \$ _____

- My check made payable to "Dallas Zoo" is enclosed.
- Please bill my credit card: Visa MasterCard American Express Discover
- Full Payment Half payments due August 4 and October 6.
- INVOICE ME: Full payment now or Half payments due August 4 and October 6.
 (Credit card guarantee required. Will be charged if payments are not received by the due dates.)

Card Number: _____ Billing Zip: _____

Exp. Date: _____ Security Code: _____ Signature: _____