

ZOO TO DO | SATURDAY, NOVEMBER 4, 2017

UNDERWRITING OPPORTUNITIES



Please return signed contract with method of payment to:

Dallas Zoo • Attn: Zoo To Do • 650 S. R.L. Thornton Freeway • Dallas, TX 75203-3013

469.554.7444 • 469.554.7362 Fax • Events@DallasZoo.com • DallasZooToDo.com

HERD OF ELEPHANTS \$100,000

Presenting Underwriter

- Two (2) tables (20 event tickets) with exclusive access to the climate-controlled VIP lounge and VIP seating with priority location during the auction
- Designated service attendant during the auction with premium champagne and wines
- Priority placement and recognition on all printed materials, event emails, and on event website
- Celebrity-style limousine service to and from the event (*seats 8-10*)
- Invitations for twelve (12) to the Patron Party
- One (1) exclusive Behind-the-Scenes tour to be conducted the day of the event
- Full-page ad in event program on inside or back cover
- Complimentary Benefactor Level President's Circle Membership (*valued at \$10,000*)
- Adopt any animal of your choice for one year
- One hundred (100) general admission passes to the Zoo
- Two (2) exclusive Behind-the-Scenes tours to be conducted at a future date
- 10% off of a Zoo facility rental - catering not included

POD OF HIPPOS \$50,000

- Two (2) tables (20 event tickets) with exclusive access to the climate-controlled VIP lounge and VIP seating with priority location during the auction
- Designated service attendant during the auction with premium champagne and wines
- Priority placement and recognition on all printed materials, event emails, and on event website
- Celebrity-style limousine service to and from the event (*seats 8-10*)
- Invitations for eight (8) to the Patron Party
- One (1) exclusive Behind-the-Scenes tour to be conducted the day of the event
- Full-page ad in event program
- Complimentary Benefactor Level President's Circle Membership (*valued at \$10,000*)
- Adopt any animal of your choice for one year
- Fifty (50) general admission passes to the Zoo
- One (1) exclusive Behind-the-Scenes tour to be conducted at a future date

PRIDE OF LIONS \$25,000

- One (1) table (10 event tickets) with exclusive access to the climate-controlled VIP lounge and VIP seating with priority location during the auction
- Designated service attendant during the auction with premium champagne and wines
- Priority placement and recognition on all printed materials, event emails, and on event website
- Invitations for six (6) to the Patron Party
- One (1) exclusive Behind-the-Scenes tour to be conducted at a future date
- Full-page ad in event program
- Complimentary Ambassador Level President's Circle Membership (*valued at \$5,000*)
- Twenty-five (25) general admission passes to the Zoo

FLAMBOYANCE OF FLAMINGOS \$15,000

- One (1) table (10 event tickets) with exclusive access to the climate-controlled VIP lounge
- Invitations for four (4) to the Patron Party
- Recognition on all printed materials, event emails, and on event website
- Half-page ad in event program
- Complimentary Associate Level President's Circle Membership (*valued at \$1,500*)
- Fifteen (15) general admission passes to the Zoo

TROOP OF GORILLAS \$7,500

- One (1) table (10 event tickets)
- Invitations for two (2) to the Patron Party
- Ten (10) general admission passes to the Zoo

VIP TICKET PACKAGE \$3,000

- Two (2) event tickets with access to the climate-controlled VIP lounge
- Invitations for two (2) to the Patron Party
- Four (4) general admission passes to the Zoo

INDIVIDUAL TICKET \$750

- One (1) event ticket

* All gifts \$7,500 and above will be recognized on the annual donor sign and in the annual report.

**All event tickets receive reserved seating during the auction and party.

ZOO TO DO | SATURDAY, NOVEMBER 4, 2017 UNDERWRITING AGREEMENT



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Donor Name: _____
(Please print name exactly as it should appear, including capitalization and punctuation)

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

Yes! I/We would like to help support the Dallas Zoo with its mission of engaging people & saving wildlife.

UNDERWRITING:

- | | |
|--|---|
| <input type="checkbox"/> Herd of Elephants \$100,000 | <input type="checkbox"/> Troop of Gorillas \$7,500 |
| <input type="checkbox"/> Pod of Hippos \$50,000 | <input type="checkbox"/> VIP Ticket Package \$3,000 |
| <input type="checkbox"/> Pride of Lions \$25,000 | <input type="checkbox"/> Individual Ticket \$750 <i>Number of tickets</i> _____ |
| <input type="checkbox"/> Flamboyance of Flamingos \$15,000 | |

- I/We can't party with you, but I/we do want to support the Dallas Zoo with our gift of \$_____.
- I decline all benefits. Please keep my gift anonymous.

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- Please send ad artwork in .eps format to Events@DallasZoo.com. The Zoo can assist with your ad if necessary.
 - Deadline for recognition is August 11, 2017.
 - We cannot guarantee recognition for contracts and artwork received after the deadline.
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PAYMENT: Total Amount of Contribution/Pledge: \$ _____

- My check made payable to "Dallas Zoo" is enclosed.
- Please bill my credit card: Visa MasterCard American Express Discover
 Full Payment Half payments due August 4 and October 6.
- INVOICE ME: Full payment now or Half payments due August 4 and October 6.
(Credit card guarantee required. Will be charged if payments are not received by the due dates.)

Card Number: _____ Billing Zip: _____

Exp. Date: _____ Security Code: _____ Signature: _____