



ZOO TO DO / SATURDAY, OCTOBER 13, 2018

UNDERWRITING OPPORTUNITIES

MT. KILIMANJARO | \$100,000 | Presenting Underwriter

- + Twenty (20) Zoo To Do VIP tickets with reserved seating during the Live Auction including a designated service attendant with premium champagne, wines, and exclusive access to the climate-controlled VIP lounge
- + Celebrity-style limousine service to and from the event (seats 8-10)
- + Signature placement and recognition on all printed materials, event emails, and event website plus a full-page ad in event program
- + One (1) exclusive behind-the-scenes tour to be conducted the day of the event
- + Invitations for 12 to the Patron Party on September 26, 2018
- + Complimentary Benefactor Level President's Circle Membership (valued at \$10,000)
- + Two (2) exclusive behind-the-scenes tours to be conducted at a future date
- + Adoption of any animal of your choice for one year
- + 10% off of a Zoo facility rental - catering not included
- + One hundred (100) general admission passes to the Zoo

PLAINS OF THE SERENGETI | \$50,000

- + Twenty (20) Zoo To Do VIP tickets with reserved seating during the live auction including a designated service attendant with premium champagne, wines, and exclusive access to the climate-controlled VIP lounge
- + Celebrity-style limousine service to and from the event (seats 8-10)
- + Priority placement and recognition on all printed materials, event emails, and event website plus a full-page ad in event program
- + Invitations for eight (8) to the Patron Party on September 26, 2018
- + One (1) exclusive behind-the-scenes tour to be conducted the day of the event
- + Complimentary Benefactor Level President's Circle Membership (valued at \$10,000)
- + Adoption of any animal of your choice for one year
- + Fifty (50) general admission passes to the Zoo

KALAHARI DESERT | \$25,000

- + Ten (10) Zoo To Do VIP tickets with reserved seating during the Live Auction including a designated service attendant with premium champagne, wines, and exclusive access to the climate-controlled VIP lounge
- + Priority placement and recognition on all printed materials, event emails, and event website plus a full-page ad in event program
- + Invitations for six (6) to the Patron Party on September 26, 2018
- + One (1) exclusive behind-the-scenes tour to be conducted at a future date
- + Complimentary Ambassador Level President's Circle Membership (valued at \$5,000)
- + Twenty-five (25) general admission passes to the Zoo

OKAVANGO DELTA | \$15,000

- + Ten (10) Zoo To Do VIP tickets with reserved seating during the Live Auction and access to the climate-controlled VIP lounge
- + Recognition on all printed materials, event emails, and on event website plus a half-page ad in event program
- + Invitations for four (4) to the Patron Party on September 26, 2018
- + Complimentary Associate Level President's Circle Membership (valued at \$1,500)
- + Fifteen (15) general admission passes to the Zoo

CAPE OF GOOD HOPE | \$10,000 | PRIORITY PACKAGE

- + Ten (10) tickets to the pre-event social with animal experience and photo opportunity
- + Ten (10) Zoo To Do tickets with reserved seating during the live auction
- + Invitations for two (2) to the Patron Party on September 26, 2018
- + Ten (10) general admission passes to the Zoo

MAASAI MARA | \$7,500

- + Ten (10) Zoo To Do tickets with reserved seating during the live auction
- + Invitations for two (2) to the Patron Party on September 26, 2018
- + Ten (10) general admission passes to the Zoo

VIP TICKET PACKAGE | \$1,500

- + One (1) Zoo To Do ticket with reserved seating during the live auction and access to the climate-controlled VIP lounge
- + Invitation for one (1) to the Patron Party on September 26, 2018
- + Two (2) general admission passes to the Zoo

PRIORITY TICKET PACKAGE | \$1,000

- + One (1) ticket to the pre-event social with animal experience and photo opportunity
- + One (1) Zoo To Do ticket with general seating
- + Invitation for one (1) to the Patron Party on September 26, 2018

* All gifts \$1,000 and above will be recognized on the annual donor sign and in the annual report.

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UNDERWRITING AGREEMENT



Please return signed contract with method of payment to:

Dallas Zoo | Attn: Zoo To Do | 650 S. R.L. Thornton Freeway | Dallas, Texas 75203-3013
469.554.7341 • 469.554.7362 Fax • Events@DallasZoo.com • DallasZooToDo.com

Donor Name: _____
(Please print name exactly as it should appear, including capitalization and punctuation.)

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Email: _____

Yes! I/We would like to help support the Dallas Zoo with its mission of *Engaging People & Saving Wildlife*.

UNDERWRITING:

- Mt. Kilimanjaro \$100,000
- Plains of the Serengeti \$50,000
- Kalahari Desert \$25,000
- Okavango Delta \$15,000
- Cape of Good Hope \$10,000
- Maasai Mara \$7,500
- VIP Ticket Package \$1,500 / Number of tickets _____
- Priority Ticket Package \$1,000 / Number of tickets _____
- Individual Ticket \$750 / Number of tickets _____

- I/We can't party with you, but I/we do want to support the Dallas Zoo with our gift of \$ _____.
- I decline all benefits.
- Please keep my gift anonymous.

PAYMENT: Total amount of contribution/pledge: \$ _____

- My check made payable to **"Dallas Zoo"** is enclosed.
 - Please bill my credit card:
 - Full Payment
 - Half payments due July 13 and September 14
 - Invoice me:
 - Full payment
 - Half payments due July 13 and September 14
- (Credit card guarantee required. Card will be charged if payments are not received by the due dates.)*

Card Number: _____ Billing Zip: _____

Exp. Date: _____ Security Code: _____ Signature: _____

- VISA
- MasterCard
- American Express
- Discover

Deadline for underwriting recognition in event invitation is July 1, 2018.
 Deadline for ad artwork in the program is September 14, 2018.
 Please send ad artwork in .eps format to Events@DallasZoo.com. The Zoo can assist with your ad if necessary.
 * We cannot guarantee recognition for contracts and artwork received after the deadlines listed above.