



ZOO TO DO / SATURDAY, OCTOBER 13, 2018

## SPONSORSHIP OPPORTUNITIES

### PREMIER NAMING RIGHTS | \$50,000

*Includes logo recognition on event materials plus the following:*

- + Ten (10) Zoo To Do VIP tickets with reserved seating during the Live Auction and exclusive access to the climate-controlled VIP lounge
- + Priority placement and recognition on all printed materials, event emails, and event website
- + Invitations for six (6) to the Patron Party on September 26, 2018
- + One (1) exclusive behind-the-scenes tour to be conducted at a future date
- + Full-page ad in event program
- + Complimentary Ambassador Level President's Circle Membership (valued at \$5,000)
- + Fifty (50) general admission passes to the Zoo

### PRIORITY NAMING RIGHTS | \$25,000

*Includes logo recognition at the sponsored area plus the following:*

- + Ten (10) Zoo To Do VIP tickets with reserved seating during the Live Auction and access to the climate-controlled VIP lounge
- + Invitations for four (4) to the Patron Party on September 26, 2018
- + Recognition on all printed materials, event emails, and on event website
- + Half-page ad in event program
- + Complimentary Associate Level President's Circle Membership (valued at \$1,500)
- + Twenty-five (25) general admission passes to the Zoo

### PRIME NAMING RIGHTS | \$15,000

*Includes logo recognition at the sponsored area plus the following:*

- + Ten (10) Zoo To Do tickets with reserved seating during the Live Auction
- + Invitations for two (2) to the Patron Party on September 26, 2018
- + Recognition on all printed materials, event emails, and on event website
- + Fifteen (15) general admission passes to the Zoo

### PREFERRED NAMING RIGHTS | \$7,500

*Includes logo recognition at the sponsored area plus the following:*

- + Two (2) Zoo To Do tickets with reserved seating during the Live Auction
- + Invitations for two (2) to the Patron Party on September 26, 2018
- + Recognition on all printed materials, event emails, and on event website
- + Four (4) general admission passes to the Zoo

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#### **Custom sponsorship opportunities are also available.**

Sponsorships include opportunities to provide co-branded collateral or gifts during the event.

Please contact Nicole Sweeney at [Nicole.Sweeney@DallasZoo.com](mailto:Nicole.Sweeney@DallasZoo.com) or 469-554-7445 for more information.

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# SPONSORSHIP AGREEMENT



**Please return signed contract with method of payment to:**

Dallas Zoo | Attn: Zoo To Do | 650 S. R.L. Thornton Freeway | Dallas, Texas 75203-3013  
469.554.7341 • 469.554.7362 Fax • Events@DallasZoo.com • DallasZooToDo.com

Donor Name: \_\_\_\_\_  
*(Please print name exactly as it should appear, including capitalization and punctuation.)*

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes! I/We would like to help support the Dallas Zoo with its mission of *Engaging People & Saving Wildlife*.**

### SPONSORSHIPS:

*Custom sponsorship opportunities are available upon request.*

- ~~Official Airline \$50,000 [SOLD OUT!]~~
- Official Luxury Vehicle \$50,000
- VIP Lounge \$25,000
- VIP Seating Area \$25,000
- ZTD2 After Party \$25,000
- Event Program \$25,000
- Stage \$25,000
- Two (2) Airstar Light Balloons \$15,000
- Big Board or Silent Auction Area \$15,000
- Double or Triple Bar \$15,000
- Light Wall Directional Signs \$15,000
- Photo Opportunity \$15,000
- Raffle \$15,000
- Single Party Bar \$7,500
- Party Favors \$7,500
- ~~Valet \$7,500 [SOLD OUT!]~~

- I/We can't party with you, but I/we do want to support the Dallas Zoo with our gift of \$ \_\_\_\_\_.
- I decline all benefits.  Please keep my gift anonymous.

**PAYMENT: Total amount of contribution/pledge: \$ \_\_\_\_\_**

- My check made payable to **"Dallas Zoo"** is enclosed.
- Please bill my credit card:  Full Payment  Half payments due July 13 and September 14
- Invoice me:  Full payment  Half payments due July 13 and September 14

*(Credit card guarantee required. Card will be charged if payments are not received by the due dates.)*

Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

- VISA
- MasterCard
- American Express
- Discover

Deadline for sponsorship recognition in event invitation is July 1, 2018.

Deadline for ad artwork in the program is September 14, 2018.

Please send ad artwork in .eps format to Events@DallasZoo.com. The Zoo can assist with your ad if necessary.

\* We cannot guarantee recognition for contracts and artwork received after the deadlines listed above.