

# ZOO TO DO | SATURDAY, NOVEMBER 2, 2019

## TABLE LEVELS & SPONSORSHIPS



Please return signed contract with method of payment to:  
Dallas Zoo • Attn: Zoo To Do • 650 S. R.L. Thornton Freeway • Dallas, TX 75203-3013  
O: 469.554.7341 • Events@DallasZoo.com • DallasZooToDo.com

### ALL ZOO TO DO TICKETS INCLUDE:

Complimentary valet parking, strolling dinner, reserved seating during the Live Auction, and ZTD2: The After Party.

## TABLE LEVELS

### PRESENTING LEVEL | \$125,000

- Exclusive recognition as Presenting Underwriter of Zoo To Do 2019 on all event materials plus a full-page ad in event program
- Thirty (30) Zoo To Do VIP tickets with access to the VIP Lounge and premium beverage service during the Live Auction
- Luxury limousine service to and from the event
- One (1) exclusive Behind-the-Scenes tour to be conducted the day of the event
- Presenting honor for the post Zoo To Do Dinner sold during the Live Auction with eight (8) complimentary tickets
- Twenty (20) tickets to the Patron Party
- Benefactor Level President's Circle Membership
- One hundred twenty-five (125) general admission Zoo passes

### SUPPORTING LEVEL | \$100,000

- Supporting Underwriter recognition on all event materials plus a full-page ad in event program
- Twenty (20) Zoo To Do VIP tickets with access to the VIP Lounge and premium beverage service during the Live Auction
- Luxury limousine service to and from the event
- One (1) exclusive Behind-the-Scenes tour to be conducted the day of the event
- Twelve (12) tickets to the Patron Party
- Benefactor Level President's Circle Membership
- One hundred (100) general admission Zoo passes

### INVESTOR LEVEL | \$50,000

- Recognition on all event materials plus a full-page ad in event program
- Twenty (20) Zoo To Do VIP tickets with access to the VIP Lounge and premium beverage service during the Live Auction
- Luxury limousine service to and from the event
- One (1) exclusive Behind-the-Scenes tour to be conducted the day of the event
- Ten (10) tickets to the Patron Party
- Ambassador Level President's Circle Membership
- Fifty (50) general admission Zoo passes

### FOUNDER LEVEL | \$25,000

- Recognition on all event materials plus a full-page ad in event program
- Ten (10) Zoo To Do VIP tickets with access to the VIP Lounge and premium beverage service during the Live Auction
- Eight (8) tickets to the Patron Party
- Fellow Level President's Circle Membership
- Twenty-five (25) general admission Zoo passes

### CONSERVATOR LEVEL | \$15,000

- Recognition on all event materials plus a half-page ad in event program
- Ten (10) Zoo To Do VIP tickets with access to the VIP lounge
- Six (6) tickets to the Patron Party
- Associate Level President's Circle Membership
- Fifteen (15) general admission Zoo passes

### STEWARD LEVEL | \$10,000

- Ten (10) Zoo To Do tickets
- Four (4) tickets to the Patron Party
- Ten (10) general admission Zoo passes

### CONTRIBUTOR LEVEL | \$7,500

- Ten (10) Zoo To Do tickets

## SPONSORSHIPS

### PREMIER SPONSORS | \$60,000

- Category Exclusivity as Official Airline, Official Luxury Vehicle, Official Hotel, Official Jeweler, or other category
- Recognition on all event materials plus a full-page ad in event program
- Ten (10) Zoo To Do VIP tickets with access to the VIP lounge
- Eight (8) tickets to the Patron Party
- Corporate President's Circle Membership
- Sixty (60) general admission Zoo passes

### PRIORITY SPONSORS | \$30,000

CHOOSE ONE: VIP LOUNGE, LIVE AUCTION, WEBSITE, STAGE, ZTD2: THE AFTER PARTY

- Logo recognition and product placement or activation at the sponsored area
- Recognition on all event materials plus a full-page ad in event program
- Ten (10) Zoo To Do VIP tickets with access to the VIP lounge
- Six (6) tickets to the Patron Party
- Thirty (30) general admission Zoo passes

### PRIME SPONSORS | \$20,000

CHOOSE ONE: OFFICIAL CHEF HOST, SILENT AUCTION, BRANDED NAPKINS, ANIMAL MEET AND GREET, INVITATIONS, ZTD2 COCKTAIL HOUR, PATRON PARTY, BAR

- Logo recognition and product placement or activation at the sponsored area
- Name listing on select event materials plus a half-page ad in event program
- Ten (10) Zoo To Do tickets
- Four (4) tickets to the Patron Party
- Twenty (20) general admission Zoo passes

### PREFERRED SPONSORS | \$12,500

CHOOSE ONE: EVENT PROGRAM, GIRAFFE FEEDING, PARTY FAVORS, VALET, PHOTO OPPORTUNITY, ZTD2 PHOTO OPPORTUNITY

- Logo recognition and product placement or activation at the sponsored area
- Name listing on select event materials
- Four (4) Zoo To Do tickets
- Two (2) tickets to the Patron Party
- Twelve (12) general admission Zoo passes

\*All gifts \$1,000 and above will be recognized on the annual donor sign and in the annual report.

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Donor Name (please list exactly as it should appear): \_\_\_\_\_

Contact Name (if different than above): \_\_\_\_\_ Company (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes! I/We would like to help support the Dallas Zoo with its mission of *Engaging People & Saving Wildlife*.

### TABLE LEVELS:

- Presenting \$125,000
- Supporting \$100,000
- Investor \$50,000
- Founder \$25,000
- Conservator \$15,000
- Steward \$10,000
- Contributor \$7,500

### INDIVIDUAL TICKETS:

- VIP Ticket Package \$1,500 Qty. \_\_\_\_
  - One (1) Zoo To Do ticket and access to the climate-controlled VIP lounge
  - One (1) ticket to the Patron Party
- Individual Ticket \$750 Qty. \_\_\_\_

### SPONSORSHIPS:

- Premier \$60,000 (choose one):
  - ~~▪ Official Airline SOLD~~
  - Official Luxury Vehicle
  - Official Hotel
  - Official Shopping Mecca
  - Other: \_\_\_\_\_
- Priority \$30,000 (choose one):
  - VIP Lounge
  - Live Auction
  - Website
  - Stage
  - ZTD2: The After Party
- Prime \$20,000 (choose one):
  - Official Chef Host
  - Silent Auction
  - Branded Napkins
  - Animal Meet and Greet
  - Invitations
  - ZTD2 Cocktail Hour
  - Patron Party
  - Bar
- Preferred \$12,500 (choose one):
  - Event Program
  - Giraffe Feeding
  - Party Favors
  - ~~▪ Valet SOLD~~
  - ~~▪ Photo Opportunity SOLD~~
  - ZTD2 Photo Opportunity

\*Custom sponsorships are available. Please contact Nicole Sweeney at Nicole.Sweeney@DallasZoo.com or 469-554-7445.

I/We can't party with you, but I/we do want to support the Dallas Zoo with our gift of \$\_\_\_\_\_.

**PAYMENT:** Total amount of contribution/pledge: \$ \_\_\_\_\_

I decline all benefits.  Please keep my gift anonymous.

Check made payable to "Dallas Zoo" enclosed.

Please bill my credit card:  Full Payment  Half payments charged on August 12 and September 30

INVOICE ME:  Full payment now  Half payments due August 12 and September 30

(Credit card guarantee required. Card will be charged if payments are not received by the due dates.)

Card Number: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

VISA  MasterCard  American Express  Discover

Deadline for underwriting recognition in event invitation is August 9, 2019.

Deadline for ad artwork in the program is September 30, 2019.

Please send ad artwork in .eps format to Events@DallasZoo.com. The Zoo can assist with your ad if necessary.

\*We cannot guarantee recognition for contracts and artwork received after the deadlines listed above.